Private Training for GSFA Participating Lender Sales Teams

Presented by GSFA in partnership with NAMMBA Cultural Outreach

EMPOWER

Generate More Business.
Close More Loans.



Contact GSFA today to schedule your private 60-minute webinar

Equip your entire sales team.
Build a stronger pipeline for 2027 and beyond.

Reach more prospective buyers

Save time. Stay visible. Start more conversations. Cultural Outreach will share ways to grow your brand online and demonstrate how its Multicultural Marketing on Demand (MMOD) platform supplies ready-to-use social content. Help your team spend less time creating posts and more time connecting with buyers and referral partners.

Help more buyers move forward

Reopen conversations. Uncover opportunities. Help buyers act sooner. GSFA will show how down payment and closing cost assistance can help eligible buyers address upfront cost barriers. Give your team greater confidence discussing options with prospects who think they need to wait.

Connect outreach to opportunity

Turn training into a strategy your whole team can use. Bring online outreach, buyer follow-up, and GSFA assistance into your 2027 business plan. Equip loan officers and managers with tools and tips to strengthen the pipeline and move more conversations toward applications and closed loans.

Bring EMPOWER to your entire sales team

Reply to Carolyn's invitation to discuss your priorities and find a date.

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